



Instant Immersion™ VT's End of School Year Celebration 2014!

Official Essay Contest Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

1. **Eligibility**

The essay contest is open to accredited elementary and secondary schools (K-12) with a physical campus located in the fifty (50) United States, the District of Columbia and U.S. territories, and the ten (10) provinces of Canada and Canadian territories. Elementary and secondary schools located outside of the United States and Canada, Pre-K, Kindergarten and 1st grade-only schools, virtual or online-only schools, homeschool organizations, and non-accredited schools are not eligible. Employees of and other companies associated with the promotion of the Contest, and their respective parents, subsidiaries, affiliates and advertising and promotion agencies, as well as immediate family (spouse, parents, siblings and children), and household members of each employee are not eligible. The Essay Contest is subject to federal, state and local laws and regulation.

2. **Sponsor**

TOPICS Entertainment, 3405 Lind Ave. S.W., Renton, WA 98057

3. **Agreement to Official Rules**

Participation in the Essay Contest constitutes entrants full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon being compliant with these Official Rules and fulfilling all other requirements set forth herein.

4. **Contest Period**

The Contest Period begins 12:01am PST on April 22, 2014, and ends 11:59pm PST on May 31, 2014. Entries that are submitted before or after the Contest Period will be disqualified. Submissions will be accepted for the duration of the Contest Period by fully completing the Official Entry Form at <http://www.instantimmersion-vt.com/contest>.

5. **How to Enter**

Only direct employees of the school or school district representing the school may submit the Official Entry Form at <http://www.instantimmersion-vt.com/contest> for the purpose to collect an e-mail address, general school data and the essay. This information will be used for the sole intent of administering the contest. Participants will be given the option to subscribe to future communications at their own will, which does not increase their chances of winning.

Incomplete or incorrectly filled Official Entry Forms will not be accepted.

Official Entry Forms completed by parents, students or other individuals not employed by the school will not be accepted.

Limit one (1) entry per school for the duration of the Contest Period. Entries received from any school in excess of the stated limitation will be void.

All entries become the property of the Sponsor and will not be acknowledged or returned.

Essays become property of the Sponsor and may be used for promotional purposes at the Sponsor's discretion.

6. **Prize Awards**

The Sponsor is the sole judge of the submitted essay content. Essays will be judged on, and are not limited to: originality, argumentation, readability, succinctness, grammar and spelling. The Sponsor will choose and publicly announce ten (10) finalists from the Elementary Division and ten (10) finalists from the Secondary Division that will be contacted by e-mail or phone to be asked further questions about their essay. Three (3) winners from each division will be chosen by the Sponsor from among the ten (10) finalists.

On or about June 4, 2014, the Sponsor will notify the top ten (10) finalists from each division to answer further questions about their essay. On or about June 11, 2014, the Sponsor will attempt to notify the potential top three (3) winners for each division via e-mail. If the potential winner does not respond within five (5) days of initial contact by the Sponsor, the Sponsor may select an alternate potential winner in his/her place.

7. Winner Notification

The potential winning school representative will be notified by e-mail. The winning school representative will be required to complete, electronically sign and submit a Declaration of Compliance within five (5) days of the date of notice, or attempted notice sent, in order to claim his/her prize. If a potential winner cannot be contacted, or fails to submit the Declaration of Compliance within the required time period, or if prize is returned undeliverable, the potential winner forfeits the prize. Potential winners must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. In the event a potential winner is disqualified for any reason, the Sponsor will award the applicable prize to an alternate winner by terms defined under section 6. Only three (3) alternate winners will be selected in the event the original potential winner cannot be reached, after which the prize will remain un-awarded. The prize will be fulfilled approximately 2-6 weeks after the conclusion of the Essay Contest.

8. Prizes

There will be six (6) prizes in total split equally between two (2) divisions, the Elementary School Division (Grades 1-6) and Secondary School Division (Grades 7-12): Grand Prize, 1st Runner Up and 2nd Runner Up.

The Grand Prize winning schools from each division will receive twelve (12) months of free online access to a single Instant Immersion VT e-learning course and single language (\$12.49 MSRP each) for up to two hundred and fifty (250) students, not to exceed the total enrollment of the winning school. The winning school may choose the language and course for each student from among any of the over one hundred and twenty (120) languages available and any of the four (4) courses available. Students assigned e-learning courses in English, Spanish, French, German, Italian and Japanese only will also receive a complimentary same language Instant Immersion PDF Workbook (\$14.99 MSRP each). Students assigned e-learning courses in English, Spanish, French, German, Italian, Mandarin and Japanese only will also receive a complimentary same language Instant Immersion On-The-Go MP3 Audio Course (\$29.99 MSRP each). Depending on the number of qualifying students and courses chosen by the Grand Prize winning school, the maximum potential prize value is capped at \$15,168 MSRP including the \$300 annual maintenance fee.

The 1st Runner Up winning schools from each division will receive twelve (12) months of free online access to a single Instant Immersion VT e-learning course and single language (\$12.49 MSRP each) for up to one hundred and twenty (120) students, not to exceed the total enrollment of the winning school. The winning school may choose the language and course for each student from among any of the over one hundred and twenty (120) languages available and any of the four (4) courses available. Students assigned e-learning courses in English, Spanish, French, German, Italian and Japanese only will also receive a complimentary same language Instant Immersion PDF Workbook (\$14.99 MSRP each).

Students assigned e-learning courses in English, Spanish, French, German, Italian, Mandarin and Japanese only will also receive a complimentary same language Instant Immersion On-The-Go MP3 Audio Course (\$29.99 MSRP each). Depending on the number of qualifying students and courses chosen by the 1st Runner Up winning school, the maximum potential prize value is capped at \$7,436 MSRP including the \$300 annual maintenance fee.

The 2nd Runner Up winning schools from each division will receive twelve (12) months of free online access to a single Instant Immersion VT e-learning course and single language (\$12.49 MSRP each) for up to sixty (60) students, not to exceed the total enrollment of the winning school. The winning school may choose the language and course for each student from among any of the over one hundred and twenty (120) languages available and any of the four (4) courses available. Students assigned e-learning courses in English, Spanish, French, German, Italian and Japanese only will also receive a complimentary same language Instant Immersion PDF Workbook (\$14.99 MSRP each). Students assigned e-learning courses in English, Spanish, French, German, Italian, Mandarin and Japanese only will also receive a complimentary same language Instant Immersion On-The-Go MP3 Audio Course (\$29.99 MSRP each). Depending on the number of qualifying students and courses chosen by the 2nd Runner Up Prize winning school, the maximum potential prize value is capped at \$3,868 MSRP including the \$300 annual maintenance fee.

9. General Conditions

In the event that the operation, security, or administration of the Contest is impaired in any way for any reason, including, but not limited to fraud, virus, bug, worm, unauthorized human intervention or other technical problem, or in the even the Contest is unable to run as planned for any other reason, as determined by the Sponsor in its sole discretion, the Sponsor may, in its sole discretion, either (a) suspend the Contest to address the impairment and then resume the essay contest in a manner that best conforms to the spirit of these Official Rules, or (b) terminate the essay contest and, in the event of termination, award the prize at random from among the eligible, non-suspect entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual or school it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to damage the website or undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages (including attorney's fees) and any other remedies from any such person to the fullest extent permitted by law. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

10. Disputes

Except where prohibited, each entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the essay contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the

appropriate court located in the state of Washington. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrants rights and obligations, or the rights and obligations of the Sponsor in connection with the essay contest, shall be governed by, and construed in accordance with, the laws of the state of Washington, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than the state of Washington.

11. Privacy

With the exception of essays, and the public announcement of finalist and winning schools, information collected from entrants is subject to the Sponsors privacy policy. [Please click here](#) to view the TOPICS Entertainment Privacy Policy

12. Winner List

All Essay Contest finalists and winning schools will be announced publicly by press release and via social media.