

Back-to-School Offer



Instant Immersion™ VT

Second Language E-Learning Solutions

Help Your Students Succeed with Interactive E-learning Courses for Modern Languages

We have kids in school, so we know schools have to contend with tight budgets. Like you, this bothers us. That's why we created Instant Immersion VT, an effective e-learning tool for ELL and more than 120 world languages, that's also affordable.

Our e-learning courses are already thousands of dollars less than our heavily advertised competitor. But right now you can get the tools that have helped millions of people learn a new language for even less with **Instant Immersion™ VT's Back-to-School Offer.**

Instant Immersion VT can be used for self-directed study or enrichment, and ideally complements what students are learning in their classrooms by giving them an opportunity to practice and build confidence at home, in the library...anywhere! Keep reading to find out more and **call us for a free trial subscription at 800-877-0738!**

The World's Top-Selling[†] Language E-Learning Courses Are Now Even More Affordable!

Save \$62.62 per student over our heavily advertised competitor's price with our Back-to-School Offer!

E-Learning Course

- A proven research-supported pedagogy—over 10 million[†] users worldwide
- Engages students through a variety of fun and interactive activities, and gamification techniques
- Individualized and non-threatening e-learning environment quickly builds familiarity and confidence in a new language—at student's own pace
- Excellent speech comparison feature perfects pronunciation using a natural listening process
- Meets TESOL, ACTFL and U.S. State Standards

Up to **70% Off**
+ Free Workbooks thru 9/30/14!^{*}



Instant Immersion™ VT E-Learning Course – 70% Off^{*}

Instant Immersion VT Levels 1, 2 & 3 is available in English for ELL, Spanish, Chinese and over 120 other languages. Bundle with companion courses, such as On-the-Go Audio, to keep the learning going!

Companion Packages (Bundled with VT)

- On-the-Go Audio – 70% Off¹
- Travelmate Pocket Book Translator – 50% Off¹
- Instant Immersion™ Workbooks – FREE¹
(a \$14.99 per student value!)

	Rosetta Stone® ³ Regular Price	Instant Immersion™ Vol. Discount Price	Instant Immersion™ Back-to-School Offer
Enrollment Length	12 months	12 months	12 months
Number of Students ²	70	70	70
Online Course	\$5,250.00	\$2,187.90	\$866.37
Workbooks ¹	N/A	\$245.00	FREE!
Total Price	\$5,250.00	\$2,432.00	\$866.37
Savings over Rosetta Stone	N/A	-\$2,817.10	-\$4,383.63
Back-to-School Savings over Regular	N/A	N/A	-\$1,950.73
Average per Student	\$75.00	\$34.75	\$12.38
Additional Students	\$75.00	\$26.97	\$8.09

Back-to-School Offer price for 25 student minimum; e-learning courses with workbooks is only \$519.38 and \$8.78 for additional students.

* On qualifying purchase for K-12 only. Qualifying purchase for Back-to-School Offer requires a purchase of a 12-month subscription for a minimum of 25 students assigned three of the four available e-learning courses. No discount on Annual Maintenance Fee. Renewal after the first year is at original purchase price and standard discount price applies for third year renewal from thereafter. Back-to-School Offer through 9/30/2014. Orders must be in place by the end date.

† Over 10 million users worldwide; various versions and delivery methods under EuroTalk™ and Instant Immersion™ brands.

¹ On qualifying bundle purchases matched with e-learning in the same language. Renewal at standard bundle price. On-the-Go Audio available in English, Spanish, French, German, Italian, Mandarin Chinese and Japanese only. Travelmate Pocket Book Translator available in Spanish, French, German, Italian, Mandarin Chinese and Japanese only. Instant Immersion Workbooks available in English, Spanish, French, German, Italian and Japanese only.

² Rosetta Stone® standard minimum purchase for 70 students. Instant Immersion™ VT regular minimum purchase requirement is one student.

³ Rosetta Stone® is a registered trademark of Rosetta Stone LTD.



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Call 800-877-0738 or visit www.instantimmersion.com/education

to request a free quote and a free trial subscription of our e-learning courses for qualified educators.

Back-to-School pricing ends September 30, 2014.